



# Unsweetened Apple Sauce

**NEW**



## Cinnamon & Strawberry Unsweetened Apple Sauce NOW Available in 3 NEW Retail Sizes

Pack	Item Description	Product Code	GTIN	DOT
6/ 4 pk/ 3.17 oz	Unsweetened	FCASU1801MUS01	20037323117713	720673
48/ 3.17 oz	Unsweetened	FFASU1848MUS01	20037323117812	694817
144/ 2 oz	Unsweetened	FFASU0150MUS01	10037323118942	582720
72/ 4 oz	Unsweetened	FFASN0500MUS01	10037323116139	439813
12/ 6 pk/ 4 oz	Unsweetened	FCASN0300MUS01	10037323116115	439811
12/ 6 pk/ 4 oz	Unsweetened Cinnamon <b>NEW</b>	FCASU1202MUS01	10037323181502	765280
12/ 6 pk/ 4 oz	Unsweetened Strawberry <b>NEW</b>	FCASU1203MUS01	10037323181519	765278
72/ 4.5 oz	Unsweetened	FFASU1150MUS01	10037323118416	631967
72/ 4.5 oz	Unsweetened Mixed Berry	FFASV1100MUS01	10037323114616	638009
96/ 4.5 oz	Unsweetened	FFASU1350MUS01	10037323118409	582718
96/ 4.5 oz	Unsweetened Cinnamon	FFASU1402MUS01	10037323181021	611459
96/ 4.5 oz	Unsweetened Strawberry	FFASU1403MUS01	10037323181038	630461
12/ 4 /6 oz	Unsweetened	FCASU1001MUS01	10037323116306	581322
12/ 4 /6 oz	Unsweetened Cinnamon <b>NEW</b>	FCASU2202MUS01	10037323114319	765279

**NO  
HFCS**

**NO  
Preservatives**

**NOT  
Genetically  
Engineered**

**NO  
Artificial  
Flavors**

**NO  
Artificial  
Colors**

**GLUTEN  
FREE**

**SHELF  
STABLE**



For Additional Information Contact Your Regional Sales Manager or Tel: 717-677-8181  
KnouseFoodservice.com • Musselmans.com • Luckyleaf.com



# Unsweetened Apple Sauce



*“Low Sugar” is the most important nutritional consideration in the apple sauce category\**

*Unsweetened Apple Sauce is on the rise: Category up **+17.9%**†*

## Consumers Are Focusing More on Reducing Sugar in Their Diets‡

- 72% percent of consumers say they are trying to **reduce or avoid sugar**.
- IFIC’s annual Food and Health Survey showed that 45% of respondents rated **eating less sugar** as their **top goal** in 2022.
- About 20% of consumers believe **sugar** is the biggest **source of weight gain**.‡

## American Grown Apples from a Grower Owned Cooperative



Founded in 1949, Knouse Foods is a Grower-Owned Cooperative comprised of 100 farming families, with 3 production plants in the heart of the Appalachian Mountains apple growing region.



\*\* Source - Nielsen • 52 Weeks Ending 01/28/2023 (\$ Sales Excluding Pouches)

† Nielsen -52 Wks Ending 01/28/2023 Total US Food, 8 Comparison Products, Ttl Unit Sales, Ttl Dollar Sales

‡ Source: <https://www.foodbusinessnews.net/articles/20812-less-sugar-a-top-priority-for-consumers>

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