

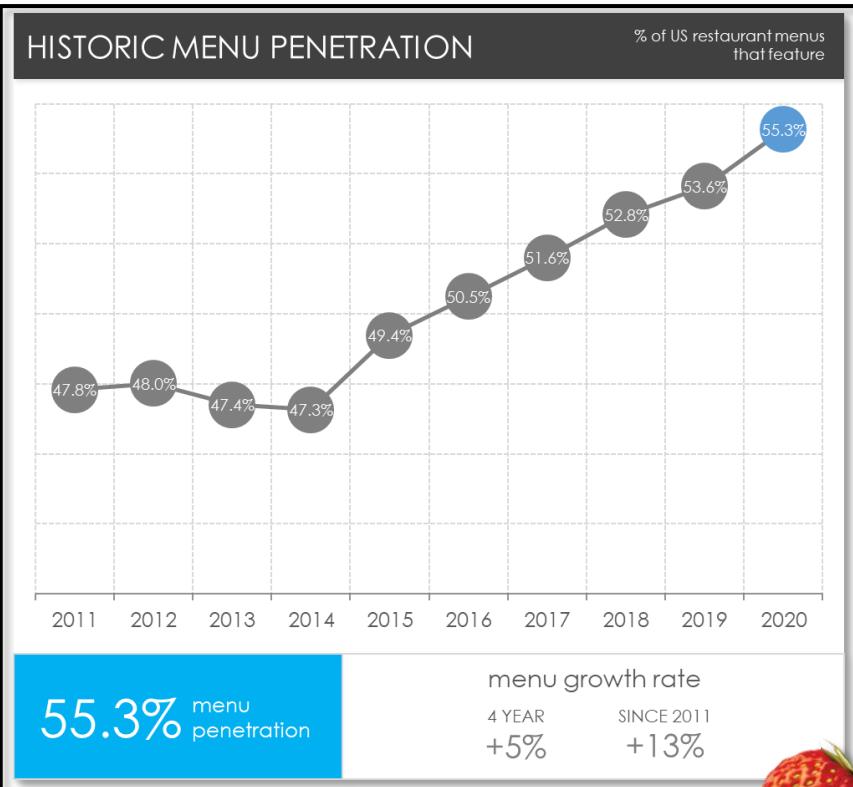
New



Strawberry Apple Sauce



Strawberry continues to be one of the most popular flavors in US



Retail Sales Growth Trends – Last 52 Wks.

+16%

Strawberry Flavored Apple Sauce

+4%

All Remaining Apple Sauce



Sources: Datassential SNAP™ 2021; Nielsen L52 xAOC 09_11_21

For Additional Information Contact Your Regional Sales Manager or Tel: 717-677-8181
KnouseFoodservice.com • Musselmans.com • Luckyleaf.com



Strawberry Apple Sauce



In restaurants and schools, consumers flock to Strawberry flavored items



Flavor Rank
APPLE
CINNAMON
STRAWBERRY
PEACH MANGO
MIXED BERRY
TROP BLEND/PINEAPPLE
BANANA
BLUEBERRY
PEAR
BLACKBERRY
CHERRY
STRAWBERRY BANANA
MANGO
RASPBERRY
PEACH
BERRY



Strawberry has the highest share of total fruit blended apple sauces at 54.8%

Source: Nielsen L52 xAOC 09_11_21

Item Description	Pack	Sweetener	Product Code	GTIN
Strawberry Apple Sauce	12/ 6 pk 4 oz	Cane Sugar	FCASV0834MUS01	10037323113855

Additional Specifications:

Unit Dimension: 9.375" d. x 3.250" h.

Case Dimension: 17.850" l. x 9.661" w. x 7.036" h.

Case cube: 0.702 cu ft

Case/Pallet: 80 (10 per layer/8 high)

Gross weight: 20.75 lb.



NO High Fructose Corn Syrup

Not Genetically Modified

NO Artificial Flavors

NO Artificial Colors

Gluten Free

Shelf Stable



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