



Maple Cinnamon Apple Butter

Musselman's NEW Artisan Blends

Our Maple Cinnamon Apple Butter is made with only fresh American apples, handpicked apples from our grower-owners' family farms.



Slow-cooking sugar, maple syrup, cinnamon, & cloves for hours in large kettles, caramelizes the Apple Butter to a rich brown color & concentrates the delicious flavor.

Apple Butter can be used in a wide variety of menu applications across all day-parts; a breakfast baked good, a crowd-pleasing appetizer, a creative marinade/dip, a classic entrée/side or even a decadent dessert.

#1 Selling Branded Retail Apple Butter In the US!

Visit <u>KnouseFoodservice.com</u> for recipes using Apple Butter

Why Maple Cinnamon?

- Over 75% of consumers Love/ Like Maple & Cinnamon; trending across age, ethnicity, regionality
- Menu penetration over the past 10 years: Maple up 96%, Cinnamon up 28%
- Maple Cinnamon is a flavor that works well in a variety of applications across all dayparts

Item Description		Pack	Product Code		GTIN	DOT
Maple Cinnamon Apple Butter		12/ 17.5 oz	FCABP1101MUS01		10037323127074	763224
NO HFCS	35 Calories Per serving	NOT Genetically Engineered	NO Artificial Colors/ Flavors	DAIRY/ GLUTEN FREE	SHELF STABLE	U



