



# PRODUCTS

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## Menus Made Easy

New for Windows 7 and Windows Vista, MenuPro 9 is an automated menu-design program that gives foodservice operators everything they need to create and print their own menus. From daily specials to complete dining-room menus, MenuPro dishes out quick, professional designs without the expense or hassle of using a graphic designer or word processor. For more information, call (800) 747-3690 or visit [www.softcafe.com](http://www.softcafe.com). **SoftCafe**

## Slide in the Flavor

Tyson Charbroil Beef Patties are fully cooked 1-oz. charbroiled beef patties that are versatile menu favorites, optimized to increase perceived value and lower food cost. Capitalize on the popularity of mini sandwiches with recipes such as Bistro Charbroiled Sliders & Fries. For more information, call (800) 24-TYSON or visit [www.tysonfoodservice.com](http://www.tysonfoodservice.com). **Tyson Food Service**



## All-Around Winner

Whirl ZT butter-flavored oil doesn't require melting, clarifying or refrigeration. Its proven high-heat performance is ideal for grilling and sautéing applications, while its authentic butter flavor makes it a versatile flavor enhancer for vegetables, pasta, pizza crusts and more, all with 0 grams trans fat per serving. For more information, visit [www.stratasfoods.com](http://www.stratasfoods.com). **Stratas Foods**



## Ready Set

Knouse Foods offers a wide range of convenient, high-quality fruit and related products under the Musselman's and Lucky Leaf brands. Products are available in a variety of sizes, from single-serve cups to bulk packages. For more information, visit [www.knousefoodservice.com](http://www.knousefoodservice.com). **Knouse Foods**



## Self-Serve Espresso

Starbucks' new Verismo Touch Self-Serve Espresso Beverage Machine prepares freshly ground, authentic Starbucks espresso beverages quickly and easily and can be operated by customers or staff with minimal labor or waste. Contact your Starbucks Foodservice representative for information or to order. **Starbucks Coffee**

Standards-Bearers

# 53%

Percent of Midwestern diners, the highest across regions, who do not regularly ask to substitute ingredients in menu items.

(R&I 2010 New American Diner Study)

## Bright Way to Save

Litetronics' Micro-Brite cold cathode light bulbs save up to 85% on energy costs and dim to 5% of their light output in existing dimmable fixtures without changing décor. Because Litetronics' line of cold cathode light bulbs does not require any additional equipment, restaurant operators do not incur additional costs when switching to Litetronics energy-efficient lighting. Bulbs are available in a variety of wattages and shapes. For more information, call (800) 860-3392 or e-mail [customerservice@litetronics.com](mailto:customerservice@litetronics.com). **Litetronics International**

